

PROGRESS AND UPDATES SINCE AUGUST 2023

# Expansion Of Advocacy Work and Player Services to **Better Meet and Support Players' Unique Needs**

Ensured a global tournament presence, meeting and working with hundreds of players and player teams across tours

- 20+ ATP and WTA tournaments covered with on-site presence spanning Challengers to Grand Slams on virtually all continents
- Ensured an on-site forum for players' voices and needs
- Educated players and player teams on the PTPA's latest initiatives and recent news and developments from governing bodies impacting the player experience

extend support on various issues related to:

- Anti doping • Rules and regulations

#### Launched proactive strategy to overhaul failing tennis system Enlisted three powerhouse global

- law firms to advocate for concrete improvements for professional tennis worldwide
- Legal review is underway and is scrutinizing both tours, the ITF, Grand Slams, ITIA and beyond

regular meetings to ensure transparency and player representation in stakeholder decision making • Regular meetings with ATP, WTA, Grand Slams, ITIA and ITF

Maintained connectivity with governing bodies and organized

- · Active participation in discussions around the future of tennis to ensure
- players' interests are represented and protected
- Proposed a Players Bill of Rights including specific requests, dictated by players, to ensure their well-being in any future restructuring. Key requests include (but are not limited to): • More logical tour, season, and match schedules and structure
  - Independent player representation and governance

  - Increased player compensation

# Players and their teams can leverage PTPA MedNet for medical consultation on a wide range of health and wellness issues, such as:

initiative designed to protect players' health and safety

- Preliminary medical opinions and independent, secondary medical
  - opinions Medical record reviews
  - Recommendations for qualified doctors and physical therapists
  - around the world Injury prevention strategies
  - Treatment plans
  - Return-to-play strategies
- Program is 100% free
- More than 150 players have already used PTPA MedNet since launch
- bridge the gap between mental well-being and high athletic

Launched the PTPA Mental Fitness Program to help players

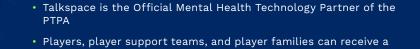
#### performance Program provides an ecosystem of foundational content and coaching, including: Self-guided and evidence-based courses on the holistic building

blocks of mental fitness and foundational skills for mastering

- mental performance Direct access to PTPA Mental Fitness Director Damon Valentino to facilitate real-time needs
- Self-guided and evidence-based courses on the holistic building blocks of mental fitness and foundational skills for mastering
- mental performance Weekly live private office hours and virtual workshops
- Guest programming and Q&A with experts in various disciplines around human performance
- · Research, scientific reports, and case studies related to mental well-being and peak performanceProgram is 100% free and
- available 24/7 to all players and player support teams Program is 100% free and available 24/7 to all players and player
- Launched PTPA Global Services to support players' international needs

# Players and player support teams can use program to receive local concierge services and support in a location a player wishes to train

- Program has launched in Dubai based on Dubai's popularity as an off-season training destination, and aims to expand to other regions
- Partnered with Talkspace to extend clinical mental health benefits to players at scale



- complimentary subscription to Talkspace Go, talkspace's self-guided therapy app including hundreds of classes and therapist-led live workshops • Players, player support teams, and player families can also leverage
- Talkspace is out-of-network with their insurance plan Partnered with Apeak Tennis to extend effective and affordable mental performance training to players at scale

Talkspace's 1:1 private virtual therapy and can receive a discount if

# Launch of New Commercial Benefits to Support Players' Off-Court Financial Upside and to Offset

**Burdens of Competing on Tour** 

# Partnered with Hilton, the Official Hotel & Lodging Partner of the PTPA, to provide players new accommodations benefits Players can receive a complimentary upgrade to Hilton Honors Diamond Status,

## which includes special perks such as: Space-available room upgrades · Priority check-in and late check-out

- · Bonus points Complimentary breakfast • Executive lounge access
- Premium wifi
- Players can also receive an exclusive discount on Hilton bookings worldwide when using the PTPA Hilton booking portal
- lounges and experiences, to provide players new travel benefits Players had the opportunity to receive a complimentary Priority Pass Prestige membership, which provides benefits such as:
- Access to lounge alternatives including sleeping pods, preflight spa treatments, and restaurant experiences at select airports

• Complimentary food and beverage in lounges including healthy dining

Complimentary access to all Priority Pass lounges worldwide

Partnered with Priority Pass, world's leading provider of airport

Secured additional player benefits and gifting opportunities with top brands such as:

Strengthening of Structural Framework and

Amova Jewelry

IPSY

Expansion of Staff, Leadership Team and

TUMI

· Liquid Death

worldwide

**Medical Director** 

Dr. Sikka oversees PTPA MedNet

Washington Wizards and others

university programs like Stanford and Baylor

Executive Committee

Strategic Partners to Serve Players Worldwide

Earned admission to World Players Association, the exclusive global

World Players granted PTPA membership following a review of the organization's

#### impact and dedication to protecting and servicing players' best interests • PTPA's membership highlights that it is the only independent representative body for professional tennis players - other organizations from within the tennis ecosystem would be ineligible to join because of the lack of player independence PTPA will collaborate with fellow World Players members, including the NFL Players Association, NBA Players Association, WNBA Players Association, and

voice of organized athletes across professional sport

### Appointed Diego Schwartzman, Taylor Townsend to PTPA Executive Committee Schwartzman and Townsend join Novak Djokovic, Hubert Hurkacz, Ons Jabeur,

more than 100 other players associations to protect and defend athlete rights

Appointed Boris Bosnjakovic as first PTPA Coach Liaison Bosnjakovic works directly with coaches and player support team members

to ensure players' full teams are aware of the PTPA's work and how the

Bethanie Mattek-Sands, Vasek Pospisil, and Zheng Saisai on 2024-2025

- organization can support them Appointed Dr. Robby Sikka, renowned innovator at the intersection of healthcare, sports, technology, and analytics, as inaugural PTPA
- Previously spent decades working with professional athletes across sports, serving as a team physician and overseeing sports science programs with the Minnesota Timberwolves, Minnesota Vikings, New York Yankees, Denver Broncos,
- Appointed Damon Valentino, veteran mental performance coach, as inaugural PTPA Mental Performance Director Valentino oversees PTPA Mental Fitness Program
- Has more than two decades of experience in coaching and mental performance training and has worked with elite athletes across sports, including professional, collegiate and junior tennis players, U.S. Paralympians, and athletes from top
  - · Has also worked extensively with professionals in high-stress, high-pressure roles, such as first responders, healthcare workers, government leaders, and armed forces specialists
    - Conducted in-depth research and analyses surrounding key player-

related issues, including:

 Proposals for professional tennis tour restructuring Player health trends, injury rates and risk factors

Employment classification of professional tennis players

Prize money evolution across tournaments and adjusted rate of inflation trends



Hosted numerous player

meetings and various

- gathering for players and player teams to learn more about what the PTPA is, recent work, and player services and benefits Hosted player meeting at Indian
- Wells and US Open Partnered with renowned
- photographer Radka Leitmeritz to host four unique photoshoot opportunities for players to support their personal brand development Players received hair, makeup, styling, and content for their
  - complimentary photoshoot experiences



































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